

Group 8

OS Group

VILLAGE OF GREENHILLS

Base Map

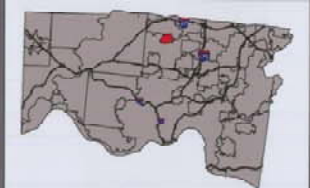
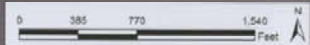
Legend

- Streets
- Pavement
- Buildings
- Parcels

1 CONDOMS

- 2. COMMUNITY BUILDING
- 3. GARAGE
- 4. SHOPPING CENTER
- 5. PARKER PARK
- 6. GOLF COURSE
- 7. ALBERMARLE CENTER
- 8. POOL
- 9. MARSHBURY HOUSE
- 10. PALMIRA PARK
- 11. HIGH SCHOOL
- 12. BURNHAMWOODS SCHOOL
- 13. FARMLEY - JIMMY'S TOYS

NOTES:
 1. THIS MAP IS FOR INFORMATIONAL PURPOSES ONLY. IT IS NOT TO BE USED AS A BASIS FOR ANY LEGAL ACTION.
 2. THE VILLAGE OF GREENHILLS IS NOT RESPONSIBLE FOR ANY ERRORS OR OMISSIONS.
 3. THE VILLAGE OF GREENHILLS IS NOT RESPONSIBLE FOR ANY DAMAGES, INCLUDING ATTORNEY'S FEES, ARISING FROM THE USE OF THIS MAP.
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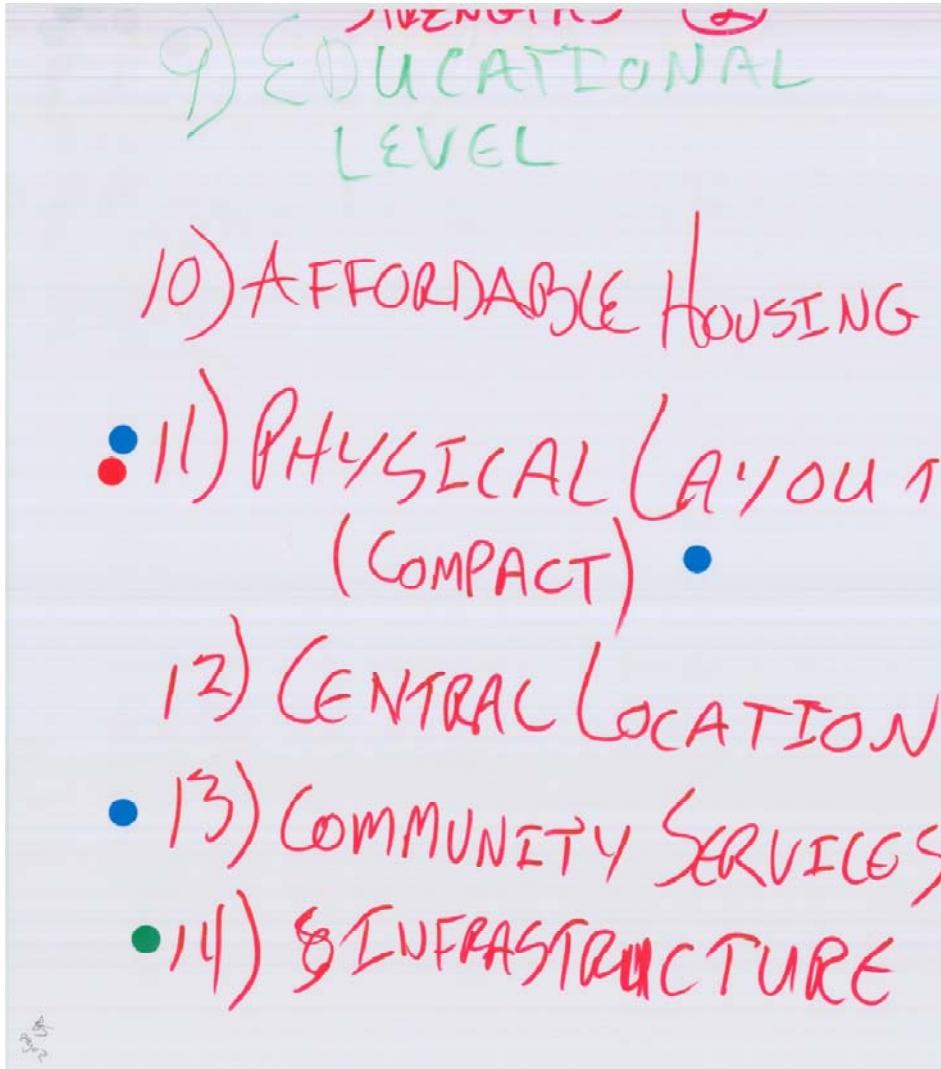


~~LANDMARKS~~

① STRENGTHS ①

- 1) BEAUTY (SURROUNDING WOODS)
- 2) STABILITY
- 3) COMMUNITY SPIRIT
- 4) CONTINUITY
- 5) SAFETY
- 6) SMALL TOWN FEEL
- 7) WALKABILITY
- 8) VOLUNTEERISM

Strengths 2

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- A photograph of a piece of lined paper with handwritten text in red and green ink. The text lists five strengths, numbered 9 through 14. Strength 9 is 'EDUCATIONAL LEVEL' in green. Strengths 10 through 14 are in red. Strength 11 is preceded by two colored dots (blue and red). Strength 13 is preceded by a blue dot, and strength 14 is preceded by a green dot. The word 'STRENGTHS' is written in red at the top of the page.
- 9) EDUCATIONAL LEVEL
 - 10) AFFORDABLE HOUSING
 - 11) PHYSICAL LAYOUT (COMPACT) •
 - 12) CENTRAL LOCATION
 - 13) COMMUNITY SERVICES
 - 14) INFRASTRUCTURE

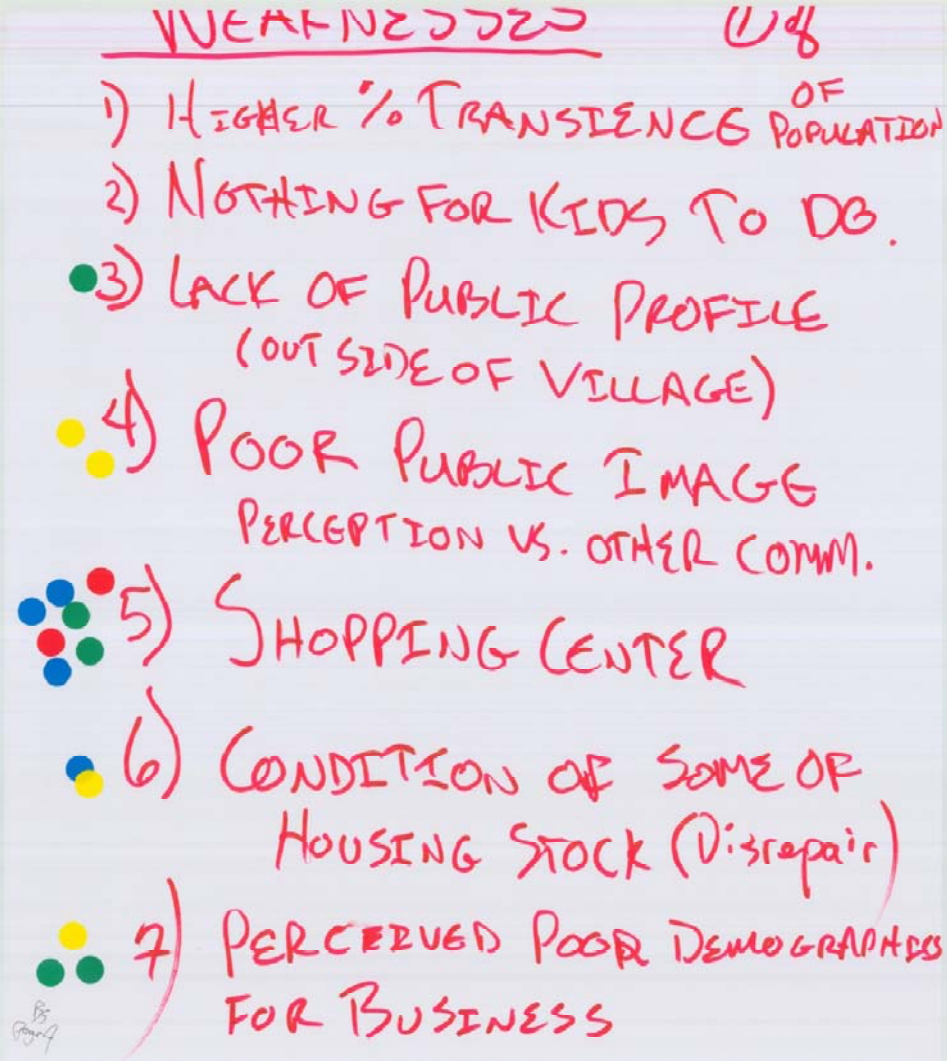
Strengths 3

15) PUBLIC SERVICES

16) POOL/BATTING CAGE

17) CONCERTS

Weakness 1

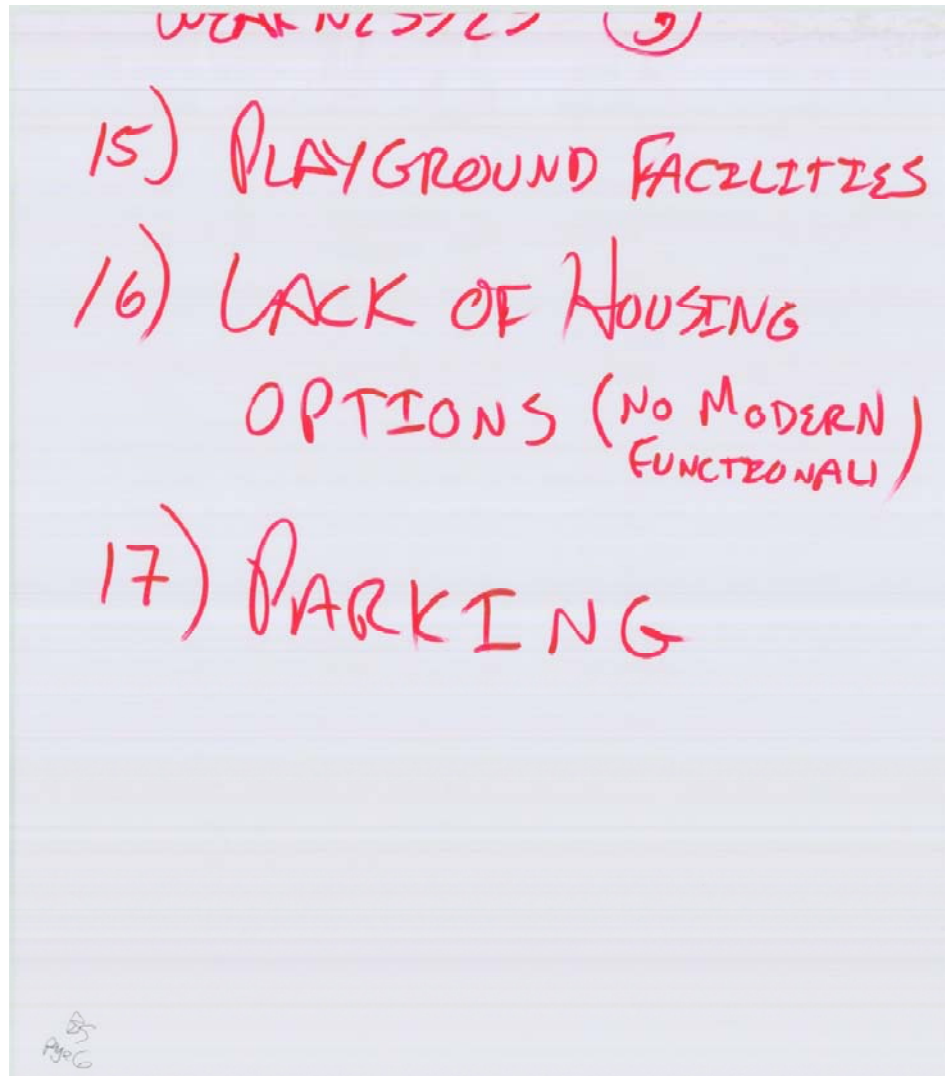
- WEAKNESSES (Ud)
- 1) HIGHER % TRANSIENCY OF POPULATION
 - 2) NOTHING FOR KIDS TO DO.
 - 3) LACK OF PUBLIC PROFILE (OUTSIDE OF VILLAGE)
 - 4) POOR PUBLIC IMAGE PERCEPTION VS. OTHER COMM.
 - 5) SHOPPING CENTER
 - 6) CONDITION OF SOME OF HOUSING STOCK (Disrepair)
 - 7) PERCEIVED POOR DEMOGRAPHICS FOR BUSINESS
- 

Weakness 2


WEAKNESSES 6 of


- 8) TAX BASE
- 9) CODE ENFORCEMENT
- 10) NO ENTREPRENEURIAL INVESTMENT
- 11) HIGH COST OF RETAIL SPACE
- 12) UNDER CURRENT OF NEGATIVISM
- 13) SMALL-MINDEDNESS
- 14) PAROCHIALISM

Weakness 3




ASSETS


 RILEY'S

 LOCATION (CENTRAL)

 CONVENIENCE

 EASE OF ACCESS

 GYPSY MOON


 LAYOUT

WEAKNESSES


APPEARANCE

 MANAGEMENT

 LACK OF DESTINATION
OR ANCHOR TENANT

 DIRTY

 UGLY

 NO ENTERTAINMENT
VENUES

 DOLLAR GENERAL

OPPORTUNITIES

- 1) SHOPPING CENTER/DISTRICT
- 2) BETTER MARKETING VILLAGE IMAGE
- 3) (RE)DEVELOP MORE HOUSING
- 4) MASTER PLANNING PROCESS
- 5) NEW VILLAGE ADMINISTRATION
- 6) DESTINATION VENUE
- 7) TAKE ADVANTAGE OF LOCATION
W/IN PARK
- 8) RE-PURPOSE COMMUNITY BUILDING
- 9) RENEWAL OF RECREATIONAL FACILITIES

Opportunities 2

10) DEVELOP/SELL AS A "GREEN"
COMMUNITY

11)

THREATS (1)

- 1) AGING POPULATION
- 2) ●●● POTENTIAL STATE (LIBRARY) CUTS.
- 3) ●●● SMALL THINKING - LEADING TO SELF-REALIZATION (Self-fulfilling behavior)
- 4) ● REGIONALIZATION METRO-GOVERNMENT
- 5) ●● PASSED ON GOVT MANDATED COSTS CUTS IN STATE FUNDING
- 6) LACK OF REALIZATION OF POTENTIAL

Threats 2

- 7) PERCEPTION OF SCHOOL-DISTRICT BECOMING REALITY
- 8) LACK OF NEW FAMILIES MOVING IN
- 9) RESISTANCE TO CHANGE
- 10) NEGATIVITY IN COMMUNITY.
- 11) SPREAD OF INNER-CITY CRIME
- 12) NOT TAKING ANY ACTION WITH RETAIL DISTRICT