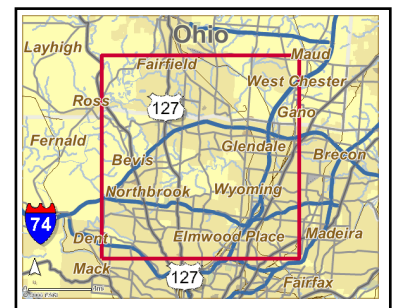


Greenhills  
22 Endicott St  
Cincinnati, OH 45218

**Site Map**  
Prepared by  
December 31, 2008

Latitude: 39.268059  
Longitude: -84.521659





# Business Summary by SIC Codes

Prepared by

| Greenhills<br>Site Type: Radius        | 22 Endicott St<br>Cincinnati, OH 45218<br>Radius: 1.0 mile | 22 Endicott St<br>Cincinnati, OH 45218<br>Radius: 2.0 mile | 22 Endicott St<br>Cincinnati, OH 45218<br>Radius: 5.0 mile |
|--|--|--|--|
| Total Businesses:                      | 94   | 670  | 7,144  |
| Total Employees:                       | 886  | 8,476  | 114,197  |
| Total Residential Population:          | 5,756  | 27,254   | 187,076  |
| Employee/Residential Population Ratio: | 0.15   | 0.31   | 0.61   |

|  | Businesses |               | Employees  |               | Businesses |               | Employees    |               | Businesses   |               | Employees      |               |
|--|------------|---------------|------------|---------------|------------|---------------|--------------|---------------|--------------|---------------|----------------|---------------|
|  | Number     | Percent       | Number     | Percent       | Number     | Percent       | Number       | Percent       | Number       | Percent       | Number         | Percent       |
| Agriculture & Mining                           | 0          | 0.0%          | 0          | 0.0%          | 11         | 1.6%          | 58           | 0.7%          | 104          | 1.5%          | 767            | 0.7%          |
| Construction                                   | 6          | 6.5%          | 37         | 4.2%          | 49         | 7.3%          | 564          | 6.7%          | 485          | 6.8%          | 4,971          | 4.4%          |
| Manufacturing                                  | 4          | 4.3%          | 8          | 0.9%          | 32         | 4.8%          | 663          | 7.8%          | 418          | 5.8%          | 20,205         | 17.7%         |
| Transportation                                 | 1          | 1.1%          | 1          | 0.1%          | 11         | 1.6%          | 203          | 2.4%          | 173          | 2.4%          | 3,644          | 3.2%          |
| Communication                                  | 0          | 0.0%          | 0          | 0.0%          | 2          | 0.3%          | 6            | 0.1%          | 41           | 0.6%          | 251            | 0.2%          |
| Electric, Gas, Water, Sanitary Services        | 0          | 0.0%          | 0          | 0.0%          | 0          | 0.0%          | 1            | 0.0%          | 9            | 0.1%          | 120            | 0.1%          |
| Wholesale Trade                                | 2          | 2.2%          | 142        | 16.0%         | 45         | 6.7%          | 1,072        | 12.6%         | 466          | 6.5%          | 7,389          | 6.5%          |
| Retail Trade Summary                           | 18         | 19.4%         | 184        | 20.8%         | 122        | 18.2%         | 2,918        | 34.4%         | 1,701        | 23.8%         | 31,289         | 27.4%         |
| Home Improvement                               | 1          | 1.1%          | 67         | 7.6%          | 10         | 1.5%          | 202          | 2.4%          | 102          | 1.4%          | 1,896          | 1.7%          |
| General Merchandise Stores                     | 1          | 1.1%          | 6          | 0.7%          | 6          | 0.9%          | 187          | 2.2%          | 73           | 1.0%          | 3,175          | 2.8%          |
| Food Stores                                    | 2          | 2.2%          | 11         | 1.2%          | 11         | 1.6%          | 308          | 3.6%          | 141          | 2.0%          | 3,139          | 2.7%          |
| Auto Dealers, Gas Stations, Auto Aftermarket   | 0          | 0.0%          | 0          | 0.0%          | 11         | 1.6%          | 153          | 1.8%          | 202          | 2.8%          | 3,577          | 3.1%          |
| Apparel & Accessory Stores                     | 2          | 2.2%          | 2          | 0.2%          | 12         | 1.8%          | 56           | 0.7%          | 183          | 2.6%          | 1,365          | 1.2%          |
| Furniture & Home Furnishings                   | 1          | 1.1%          | 1          | 0.1%          | 11         | 1.6%          | 138          | 1.6%          | 176          | 2.5%          | 2,660          | 2.3%          |
| Eating & Drinking Places                       | 6          | 6.5%          | 79         | 8.9%          | 32         | 4.8%          | 1,673        | 19.7%         | 421          | 5.9%          | 9,380          | 8.2%          |
| Miscellaneous Retail                           | 5          | 5.4%          | 18         | 2.0%          | 29         | 4.3%          | 201          | 2.4%          | 403          | 5.6%          | 6,097          | 5.3%          |
| Finance, Insurance, Real Estate Summary        | 10         | 10.8%         | 23         | 2.6%          | 47         | 7.0%          | 382          | 4.5%          | 609          | 8.5%          | 9,074          | 7.9%          |
| Banks, Savings & Lending Institutions          | 2          | 2.2%          | 10         | 1.1%          | 12         | 1.8%          | 115          | 1.4%          | 210          | 2.9%          | 1,607          | 1.4%          |
| Securities Brokers                             | 0          | 0.0%          | 0          | 0.0%          | 2          | 0.3%          | 0            | 0.0%          | 42           | 0.6%          | 333            | 0.3%          |
| Insurance Carriers & Agents                    | 4          | 4.3%          | 7          | 0.8%          | 13         | 1.9%          | 150          | 1.8%          | 136          | 1.9%          | 5,649          | 4.9%          |
| Real Estate, Holding, Other Investment Offices | 4          | 4.3%          | 6          | 0.7%          | 20         | 3.0%          | 117          | 1.4%          | 221          | 3.1%          | 1,485          | 1.3%          |
| Services Summary                               | 45         | 48.4%         | 446        | 50.3%         | 287        | 42.8%         | 2,325        | 27.4%         | 2,782        | 38.9%         | 33,366         | 29.2%         |
| Hotels & Lodging                               | 0          | 0.0%          | 1          | 0.1%          | 3          | 0.4%          | 23           | 0.3%          | 33           | 0.5%          | 496            | 0.4%          |
| Automotive Services                            | 1          | 1.1%          | 3          | 0.3%          | 12         | 1.8%          | 43           | 0.5%          | 245          | 3.4%          | 2,138          | 1.9%          |
| Motion Pictures & Amusements                   | 3          | 3.2%          | 23         | 2.6%          | 20         | 3.0%          | 229          | 2.7%          | 150          | 2.1%          | 1,384          | 1.2%          |
| Health Services                                | 5          | 5.4%          | 23         | 2.6%          | 31         | 4.6%          | 265          | 3.1%          | 441          | 6.2%          | 8,064          | 7.1%          |
| Legal Services                                 | 1          | 1.1%          | 2          | 0.2%          | 3          | 0.4%          | 5            | 0.1%          | 66           | 0.9%          | 259            | 0.2%          |
| Education Institutions & Libraries             | 5          | 5.4%          | 227        | 25.6%         | 19         | 2.8%          | 705          | 8.3%          | 175          | 2.4%          | 5,665          | 5.0%          |
| Other Services                                 | 30         | 32.3%         | 167        | 18.8%         | 199        | 29.7%         | 1,055        | 12.4%         | 1,672        | 23.4%         | 15,360         | 13.5%         |
| Government                                     | 3          | 3.2%          | 42         | 4.7%          | 41         | 6.1%          | 282          | 3.3%          | 143          | 2.0%          | 2,740          | 2.4%          |
| Other  | 4          | 4.3%          | 3          | 0.3%          | 23         | 3.4%          | 4            | 0.0%          | 215          | 3.0%          | 384            | 0.3%          |
| <b>Totals</b>                                  | <b>93</b>  | <b>100.0%</b> | <b>886</b> | <b>100.0%</b> | <b>670</b> | <b>100.0%</b> | <b>8,478</b> | <b>100.0%</b> | <b>7,146</b> | <b>100.0%</b> | <b>114,200</b> | <b>100.0%</b> |

Source: Business data provided by InfoUSA, Omaha NE Copyright 2008, all rights reserved. ESRI forecasts for 2008.



# Business Summary by NAICS Codes

Prepared by

| Greenhills<br>Site Type: Radius        | 22 Endicott St<br>Cincinnati, OH 45218<br>Radius: 1.0 mile | 22 Endicott St<br>Cincinnati, OH 45218<br>Radius: 2.0 mile | 22 Endicott St<br>Cincinnati, OH 45218<br>Radius: 5.0 mile |
|--|--|--|--|
| Total Businesses:                      | 94   | 670  | 7,144  |
| Total Employees:                       | 886  | 8,476  | 114,197  |
| Total Residential Population:          | 5,756  | 27,254   | 187,076  |
| Employee/Residential Population Ratio: | 0.15   | 0.31   | 0.61   |

|  | Businesses |               | Employees  |               | Businesses |               | Employees    |               | Businesses   |               | Employees      |               |
|--|------------|---------------|------------|---------------|------------|---------------|--------------|---------------|--------------|---------------|----------------|---------------|
|  | Number     | Percent       | Number     | Percent       | Number     | Percent       | Number       | Percent       | Number       | Percent       | Number         | Percent       |
| Agriculture, Forestry, Fishing & Hunting   | 0          | 0.0%          | 0          | 0.0%          | 2          | 0.3%          | 21           | 0.2%          | 4            | 0.1%          | 25             | 0.0%          |
| Mining   | 0          | 0.0%          | 0          | 0.0%          | 0          | 0.0%          | 0            | 0.0%          | 4            | 0.1%          | 6              | 0.0%          |
| Utilities  | 0          | 0.0%          | 0          | 0.0%          | 0          | 0.0%          | 0            | 0.0%          | 3            | 0.0%          | 9              | 0.0%          |
| Construction   | 6          | 6.4%          | 37         | 4.2%          | 49         | 7.3%          | 534          | 6.3%          | 502          | 7.0%          | 5,106          | 4.5%          |
| Manufacturing  | 3          | 3.2%          | 7          | 0.8%          | 32         | 4.8%          | 664          | 7.8%          | 444          | 6.2%          | 20,410         | 17.9%         |
| Wholesale Trade  | 2          | 2.1%          | 137        | 15.4%         | 39         | 5.8%          | 955          | 11.3%         | 448          | 6.3%          | 7,021          | 6.1%          |
| Retail Trade   | 12         | 12.8%         | 105        | 11.8%         | 88         | 13.2%         | 1,241        | 14.6%         | 1,234        | 17.3%         | 21,653         | 19.0%         |
| Motor Vehicle & Parts Dealers  | 0          | 0.0%          | 0          | 0.0%          | 9          | 1.3%          | 135          | 1.6%          | 153          | 2.1%          | 3,255          | 2.9%          |
| Furniture & Home Furnishings Stores  | 1          | 1.1%          | 1          | 0.1%          | 3          | 0.4%          | 8            | 0.1%          | 71           | 1.0%          | 1,085          | 1.0%          |
| Electronics & Appliance Stores   | 1          | 1.1%          | 0          | 0.0%          | 10         | 1.5%          | 119          | 1.4%          | 87           | 1.2%          | 1,416          | 1.2%          |
| Bldg Material & Garden Equipment & Supplies Dealers                                      | 1          | 1.1%          | 67         | 7.5%          | 10         | 1.5%          | 202          | 2.4%          | 100          | 1.4%          | 1,892          | 1.7%          |
| Food & Beverage Stores   | 2          | 2.1%          | 15         | 1.7%          | 9          | 1.3%          | 309          | 3.6%          | 119          | 1.7%          | 2,999          | 2.6%          |
| Health & Personal Care Stores  | 0          | 0.0%          | 0          | 0.0%          | 3          | 0.4%          | 16           | 0.2%          | 83           | 1.2%          | 2,665          | 2.3%          |
| Gasoline Stations  | 0          | 0.0%          | 0          | 0.0%          | 2          | 0.3%          | 18           | 0.2%          | 49           | 0.7%          | 322            | 0.3%          |
| Clothing & Clothing Accessories Stores   | 2          | 2.1%          | 2          | 0.2%          | 14         | 2.1%          | 62           | 0.7%          | 227          | 3.2%          | 1,665          | 1.5%          |
| Sport Goods, Hobby, Book, & Music Stores   | 2          | 2.1%          | 12         | 1.4%          | 8          | 1.2%          | 116          | 1.4%          | 101          | 1.4%          | 1,304          | 1.1%          |
| General Merchandise Stores   | 1          | 1.1%          | 6          | 0.7%          | 6          | 0.9%          | 187          | 2.2%          | 73           | 1.0%          | 3,175          | 2.8%          |
| Miscellaneous Store Retailers  | 0          | 0.0%          | 0          | 0.0%          | 11         | 1.6%          | 65           | 0.8%          | 148          | 2.1%          | 1,524          | 1.3%          |
| Nonstore Retailers   | 2          | 2.1%          | 2          | 0.2%          | 3          | 0.4%          | 4            | 0.0%          | 23           | 0.3%          | 350            | 0.3%          |
| Transportation & Warehousing   | 2          | 2.1%          | 2          | 0.2%          | 11         | 1.6%          | 200          | 2.4%          | 165          | 2.3%          | 3,518          | 3.1%          |
| Information  | 3          | 3.2%          | 7          | 0.8%          | 10         | 1.5%          | 48           | 0.6%          | 87           | 1.2%          | 699            | 0.6%          |
| Finance & Insurance  | 7          | 7.4%          | 18         | 2.0%          | 28         | 4.2%          | 265          | 3.1%          | 394          | 5.5%          | 7,609          | 6.7%          |
| Central Bank/Credit Intermediation & Related Activities                                  | 2          | 2.1%          | 10         | 1.1%          | 12         | 1.8%          | 115          | 1.4%          | 212          | 3.0%          | 1,616          | 1.4%          |
| Securities, Commodity Contracts & Other Financial Investments & Other Related Activities | 0          | 0.0%          | 0          | 0.0%          | 2          | 0.3%          | 0            | 0.0%          | 44           | 0.6%          | 338            | 0.3%          |
| Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles        | 4          | 4.3%          | 7          | 0.8%          | 13         | 1.9%          | 150          | 1.8%          | 137          | 1.9%          | 5,656          | 5.0%          |
| Real Estate, Rental & Leasing  | 4          | 4.3%          | 6          | 0.7%          | 25         | 3.7%          | 152          | 1.8%          | 276          | 3.9%          | 2,403          | 2.1%          |
| Professional, Scientific & Tech Services   | 6          | 6.4%          | 18         | 2.0%          | 57         | 8.5%          | 427          | 5.0%          | 556          | 7.8%          | 5,567          | 4.9%          |
| Legal Services   | 2          | 2.1%          | 4          | 0.5%          | 5          | 0.7%          | 18           | 0.2%          | 79           | 1.1%          | 337            | 0.3%          |
| Management of Companies & Enterprises  | 0          | 0.0%          | 0          | 0.0%          | 0          | 0.0%          | 0            | 0.0%          | 3            | 0.0%          | 3              | 0.0%          |
| Administrative & Support & Waste Management & Remediation Services                       | 2          | 2.1%          | 2          | 0.2%          | 26         | 3.9%          | 102          | 1.2%          | 267          | 3.7%          | 2,922          | 2.6%          |
| Educational Services   | 4          | 4.3%          | 222        | 25.0%         | 18         | 2.7%          | 719          | 8.5%          | 198          | 2.8%          | 5,694          | 5.0%          |
| Health Care & Social Assistance  | 8          | 8.5%          | 126        | 14.2%         | 53         | 7.9%          | 549          | 6.5%          | 583          | 8.2%          | 11,458         | 10.0%         |
| Arts, Entertainment & Recreation   | 4          | 4.3%          | 24         | 2.7%          | 16         | 2.4%          | 169          | 2.0%          | 112          | 1.6%          | 1,158          | 1.0%          |
| Accommodation & Food Services  | 6          | 6.4%          | 80         | 9.0%          | 36         | 5.4%          | 1,698        | 20.0%         | 466          | 6.5%          | 9,926          | 8.7%          |
| Accommodation  | 0          | 0.0%          | 1          | 0.1%          | 3          | 0.4%          | 23           | 0.3%          | 33           | 0.5%          | 496            | 0.4%          |
| Food Services & Drinking Places  | 6          | 6.4%          | 79         | 8.9%          | 33         | 4.9%          | 1,675        | 19.8%         | 433          | 6.1%          | 9,430          | 8.3%          |
| Other Services (except Public Administration)  | 18         | 19.1%         | 47         | 5.3%          | 111        | 16.6%         | 364          | 4.3%          | 1,029        | 14.4%         | 5,609          | 4.9%          |
| Automotive Repair & Maintenance  | 1          | 1.1%          | 3          | 0.3%          | 12         | 1.8%          | 43           | 0.5%          | 196          | 2.7%          | 1,522          | 1.3%          |
| Public Administration  | 3          | 3.2%          | 42         | 4.7%          | 41         | 6.1%          | 282          | 3.3%          | 143          | 2.0%          | 2,740          | 2.4%          |
| Unclassified Establishments  | 4          | 4.3%          | 8          | 0.9%          | 27         | 4.0%          | 86           | 1.0%          | 227          | 3.2%          | 663            | 0.6%          |
| <b>Total</b>   | <b>94</b>  | <b>100.0%</b> | <b>888</b> | <b>100.0%</b> | <b>669</b> | <b>100.0%</b> | <b>8,476</b> | <b>100.0%</b> | <b>7,145</b> | <b>100.0%</b> | <b>114,199</b> | <b>100.0%</b> |

Source: Business data provided by InfoUSA, Omaha NE Copyright 2008, all rights reserved. ESRI forecasts for 2008.